

## RURAL HEALTH WORKSHOP

**June 20-22, 2023**

**Golden Nugget Lake Charles Hotel and Casino**

**Tuesday, June 20**

- 7:00 a.m. – 8:00 a.m. **Check-In and Breakfast with Exhibitors**
- 8:00 a.m. – 8:30 a.m. **Workshop Opening**
- 8:30 a.m. – 9:30 a.m. **A View from the Hill: Rural Health Updates from Washington, D.C.**  
Alexa McKinley, JD, Regulatory Affairs Manager  
National Rural Health Association (NRHA)
- 9:30 a.m. – 10:00 a.m. **Break with Exhibitors**
- 10:00 a.m. – 12:00 p.m. **Breakout Sessions (see page 5 for sessions)**
- 12:00 p.m. - 1:15 p.m. **Lunch and Learn: Louisiana Health Equity Consortium (LHEC) and Mitigating Disparities in Healthcare in Rural Louisiana**  
Theresa Hudson, MPH, Health Disparities Manager  
LDH Bureau of Community Partnerships and Health Equity
- Karen O. Wyble, DNP, MSN, MHA, MBA, RN, VP of Regional Community Affairs, Ochsner Lafayette General
- 1:15 p.m. – 2:15 p.m. **Breakout Sessions (see page 6 for sessions)**
- 2:15 p.m. - 2:45 p.m. **Break with Exhibitors**
- 2:45 p.m. – 3:30 p.m. **NARHC Updates**  
Sarah Hohman, MPH, CRHCP, Director of Government Affairs  
National Association of Rural Health Clinics (NARHC)
- 3:30 p.m. – 4:15 p.m. **Environmental Health and Climate Change: Compounding Risks for Rural Communities**  
E. Benjamin Money, Jr., MPH, Senior VP, Population Health National Association of Community Health Centers (NACHC)
- 4:15 p.m. – 4:30 p.m. **Closing**
- 5:30 p.m. - 6:30 p.m. **Networking Reception**

*All Plenary Sessions Held in Grand IV*

**Wednesday, June 21**

7:00 a.m. – 8:00 a.m.

**Breakfast with Exhibitors**

8:00 a.m. – 8:15 a.m.

**Welcome Back**

8:15 a.m. – 9:15 a.m.

**Federal Update on Rural Health**

Kristen Dillon, MD, FAAFP, Chief Medical Officer  
Federal Office of Rural Health Policy (FORHP)

9:15 a.m. – 9:45 a.m.

**Break with Exhibitors**

9:45 a.m. – 11:45 a.m.

**Breakout Sessions (see page 7 for sessions)**

11:45 a.m. - 1:00 p.m.

**Networking Lunch**

1:00 p.m. – 2:00 p.m.

**Breakout Sessions (see page 8 for sessions)**

2:00 p.m. - 2:30 p.m.

**Break with Exhibitors**

2:30 p.m. – 3:30 p.m.

**2023 Medicare Updates**

Carmen Irwin, CMS Dallas Local Engagement and Administration  
Centers for Medicare & Medicaid Services (CMS)

3:30 p.m. - 4:00 p.m.

**Rural Healthcare and USDA Partnering for Healthy Communities**

Kyla Fleming, Specialist, Lafayette Area Office  
United States Department of Agriculture (USDA)  
Louisiana Rural Development

4:00 p.m. – 4:30 p.m.

**Closing**

*All Plenary Sessions Held in Grand IV*

**Thursday, June 22**

7:00 a.m. – 8:00 a.m.

**Breakfast with Exhibitors**

8:00 a.m. – 8:15 a.m.

**Welcome Back**

8:15 a.m. – 8:30 a.m.

**Medicaid Unwind**

Louisiana Department of Health (LDH), Medicaid

8:30 a.m. – 9:15 a.m.

**Medicaid MCO Panel**

- Kristen Hollier, Manager, Network Relations, Aetna Better Health
- Kelli Clement, Director, Provider Network Operations, AmeriHealth Caritas
- Nick Daigle, Director of Provider Relationship Account Management, Healthy Blue
- Alicia Coleman, Associate Director, Provider Relations, Humana Healthy Horizons in Louisiana
- Danielle Jackson, Sr. Manager, Provider Network Performance, Louisiana Healthcare Connections
- Tracey Hood, Provider Advocate Account Manager, United Healthcare Community Plan

9:15 a.m. – 10:00 a.m.

**Louisiana State Legislative Updates**

Eric Weinzettle, MSW, LMSW  
Health Policy Manager, Well-Ahead Louisiana

Zach Snyder, JD, MPA, Policy Analyst  
Louisiana Rural Health Association

10:00 a.m. – 10:30 a.m.

**Break with Exhibitors** (Last Chance!)

10:30 a.m. – 11:15 a.m.

**Louisiana Licensing Updates**

Libby Gonzales, RN, BSN, Medical Certification Program Manager  
Zandra Stewart, RN, BSN, Medical Certification Program Manager  
Louisiana Department of Health (LDH),  
Health Standards Section

11:15 a.m. - 11:45 p.m.

**Health Professional Shortage Area (HPSA) Update**

Beth Butler, HPSA/SLRP Program Manager  
Well-Ahead Louisiana

*All Plenary Sessions Held in Grand IV*

11:45 p.m. - 12:00 p.m.

*Pick up Box Lunches*

12:00 p.m. - 12:45 p.m.

**Centers for Medicare and Medicaid Services (CMS) Listening Session**  
Carmen Irwin, Rural Health Coordinator,  
Centers for Medicare & Medicaid Services (CMS)

12:45 p.m. - 1:00 p.m.

**Closing**

### **Post-Workshop Learning Sessions**

1:00 p.m. - 4:00 p.m.

**Grantsmanship: De-Mystifying the Process on YOUR Terms**  
**Willowick 2**  
Laura Newberry Wilson, BS  
J2 Strategic Solutions

**Recruiting for Retention Workshop: A Rural Focus on Attracting & Finding  
Candidates and Retention Best Practices in Today's Environment**  
**Willowick 1**  
Mandi Gingras, RACR, Director of Education  
3RNet

**Conducting a Rural Health Clinic Mock Survey**  
**Grand III**  
Tracie Ingram, BA  
Louisiana State Office of Rural Health

*All Plenary Sessions Held in Grand IV*

### Break Out Sessions

#### Tuesday, June 20, 2023 (MORNING)

For a more detailed description of these sessions, visit [www.ruralhealthworkshop.org](http://www.ruralhealthworkshop.org).

TIMES/ TRACKS	Innovation	Mental/ Behavioral Health	Maternal/Child Health	Regulatory/Risk Prevention	Telehealth
10:00 a.m. – 11:00 a.m.	<p><b>ECHO: A New Way of Learning</b> <i>Willowick 1</i></p> <ul style="list-style-type: none"> <li>• Taunya Williams, MHA, Healthcare Innovation Manager, Well-Ahead Louisiana</li> </ul>	<p><b>Doing Mental Health Differently</b> <i>Grand IV</i></p> <ul style="list-style-type: none"> <li>• Maria Alexander, Program Director and MHFA Instructor, Metropolitan Human Services District</li> <li>• Karlee Seider, Louisiana Public Health Institute</li> <li>• Gladys Campbell, Education Director, NAMI New Orleans</li> </ul>		<p><b>Developing a Violence Prevention Program: One Size Does Not Fit All</b> <i>Willowick 2</i></p> <ul style="list-style-type: none"> <li>• Anjanette Hebert, CHPA, CHEP, VP of Healthcare, PalAmerican Security</li> <li>• Glenn Eiserloh, CHSP, Risk Consultant, LHA Trust Funds/HSLI/The Physicians Trust</li> <li>• Crystal Mitchell, MSN, eMBA, BS, RN, CENP, Chief Clinical Officer/VP of Growth &amp; Development, Southern EVALS</li> </ul>	<p><b>Telehealth 101: Embracing the Future of Healthcare</b> <i>Grand III</i></p> <ul style="list-style-type: none"> <li>• Derrick Ramsey B.B.A M.Ed., Senior Director, Innovative Healthcare Transformations (InHT), TexLa Telehealth Resource Center</li> </ul>
11:00 a.m. – 12:00 p.m.	<p><b>Using Community Health Workers in Your Rural Facility</b> <i>Willowick 1</i></p> <ul style="list-style-type: none"> <li>• Tracie Ingram, BA, Community Health Ways Tri-Regional Supervisor, LDH/OPH Bureau of Regional and Clinical Operations</li> <li>• Jantz Malbrue, MSPH, Population Health Manager, LDH/OPH Bureau of Regional and Clinical Operations</li> </ul>	<p><b>Provider to Provider Consultation Line (PPCL): A Pediatric Mental Health Care Access (PMHCA) Program</b> <i>Willowick 2</i></p> <ul style="list-style-type: none"> <li>• Jody West, LCSW-BACS, Program Manager, LDH/Bureau of Family Health</li> <li>• Laina Raggette, LCSW- BACS, PPCL Program Manager, LDH/Bureau of Family Health</li> </ul>		<p><b>Documentation for Clinicians in a Live Access World</b> <i>Grand IV</i></p> <ul style="list-style-type: none"> <li>• Jamie Lamb, AIC, INS, SCLA, Director of Claims Operations, LHA Trust Funds</li> </ul>	<p><b>Clinical Applications of Telemedicine in Surgery and Beyond</b> <i>Grand III</i></p> <ul style="list-style-type: none"> <li>• Ariel P. Santos, MD, MPH, FRCSC, FCCM, Director, Texas Tech Telemedicine Program</li> </ul>

### Break Out Sessions

**Tuesday, June 20, 2023 (AFTERNOON)**

For a more detailed description of these sessions, visit [www.ruralhealthworkshop.org](http://www.ruralhealthworkshop.org).

TIMES/ TRACKS	Innovation	Mental/ Behavioral Health	Regulatory/Risk Prevention	Telehealth
1:15 p.m. – 2:15 p.m.	<p><b>Using Community Engagement to Improve Rural Health Care in the Mississippi Delta Region and Drive Sustainability</b> <b>Willowick 1</b></p> <ul style="list-style-type: none"> <li>• Kristen Dillon, MD, FAAFP, Chief Medical Officer, Federal Office of Rural Health Policy (FORHP)</li> <li>• Ambresha Johnson George, MHA, Community Program Specialist II, National Rural Health Resource Center</li> <li>• Mary Ellen Pratt, MHA, FACHE, Chief Executive Officer, St. James Parish Hospital</li> <li>• Rachel Becnel, RN BSN, Community Champion/Chief Clinic Operating Officer, St. James Parish Hospital</li> </ul>	<p><b>Mental Health Rehabilitation, Hope in Recovery</b> <b>Willowick 2</b></p> <ul style="list-style-type: none"> <li>• Katie Corkern, Executive Director, Louisiana Rural Mental Health Alliance</li> </ul>	<p><b>The Rural Emergency Hospital Designation – Look Before You Leap!</b> <b>Grand IV</b></p> <ul style="list-style-type: none"> <li>• Billy U. Philips, Jr., Ph.D., M.P.H., Executive Vice President and Director, The F. Marie Hall Institute for Rural and Community Health</li> </ul>	<p><b>Telehealth Risks in the Physician Office Practice &amp; Rural Health Clinics</b> <b>Grand III</b></p> <ul style="list-style-type: none"> <li>• Caroline Stegeman, RN, BSN, MJ, ONC, CPHRM, CPSO, Director of Patient Safety, LHA Trust Funds</li> </ul>

### Break Out Sessions

#### Wednesday, June 21, 2023 (MORNING)

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TIMES/ TRACKS	Innovation	Mental/ Behavioral Health	Regulatory/Risk Prevention	Telehealth
9:45 a.m. – 10:45 a.m.	<p><b>Advancing Antibiotic Stewardship: Louisiana Critical Access Hospitals Share Their Work</b> <b>Grand IV</b></p> <ul style="list-style-type: none"> <li>• Rochelle Schultz Spinarski, MPA, President and Principal, Rural Health Solutions</li> <li>• Donney Goutierrez, RPH, Director of Pharmacy, Bayou Bend Health System</li> <li>• Amanda Howard, RPH, Director of Pharmacy Services, Hardtner Medical Center</li> <li>• Darra Jung, BSN, RN, CCRN-K, Director of Nursing, Union General Hospital</li> </ul>	<p><b>Public and Behavioral Health Strategy in the Opioid Epidemic: Connecting Local Partners to Reduce Overdose Deaths</b> <b>Willowick 2</b></p> <ul style="list-style-type: none"> <li>• Melissa Stainback, PhD, Regional Opioid Coordinator, Imperial Calcasieu Human Service Authority and Office of Public Health</li> <li>• Traci Hedrick, LAC, Community Service Director, Imperial Calcasieu Human Service Authority</li> </ul>	<p><b>Rural Health – Time for a National Emergency Declaration</b> <b>Willowick 1</b></p> <ul style="list-style-type: none"> <li>• Billy U. Philips, Jr., Ph.D., M.P.H., Executive Vice President and Director, The F. Marie Hall Institute for Rural and Community Health</li> </ul>	<p><b>The Digital Divide: Challenges for rural communities in assessing broadband access and equity an overview of the Telehealth Broadband Pilot Project</b> <b>Grand III</b></p> <ul style="list-style-type: none"> <li>• Derrick Ramsey B.B.A M.Ed., Senior Director, Innovative Healthcare Transformations (InHT), TexLa Telehealth Resource Center</li> </ul>
10:45 a.m. – 11:45 a.m.	<p><b>High Value Networks - The Key to Preserve Independence</b> <b>Grand IV</b></p> <ul style="list-style-type: none"> <li>• Nathan White, President, Newpoint Health &amp; Interim Executive Director of Rough Rider Network</li> <li>• Ben Bucher, CEO, Towner County Medical Center &amp; Board Chair of Rough Rider Network</li> </ul>	<p><b>Crisis Counseling for Rural Health Providers</b> <b>Willowick 2</b></p> <ul style="list-style-type: none"> <li>• Tanisha Hubbard, Program Assistant, LDH/Office of Behavioral Health/ Louisiana Spirit</li> </ul>	<p><b>Common Deficiencies in the Rural Health Clinic</b> <b>Willowick 1</b></p> <ul style="list-style-type: none"> <li>• Wendy Sablatura, RHC Surveyor, The Compliance Team</li> </ul>	<p><b>Healthcare Provider Education in Virtual Care</b> <b>Grand III</b></p> <ul style="list-style-type: none"> <li>• Ariel P. Santos, MD, MPH, FRCS, FCCM, Associate Professor and Vice Chair of Surgery, Texas Tech Telemedicine Program</li> </ul>

### Break Out Sessions

#### Wednesday, June 21, 2023 (AFTERNOON)

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TIMES/ TRACKS	Innovation	Maternal/Child Health	Regulatory/Risk Prevention
1:00 p.m. – 2:00 p.m.	<p><b>LPCA Workforce Initiatives Grand III</b></p> <ul style="list-style-type: none"> <li>Susie Lee Hutchinson, CAPP, CMSR, PCMH CCE, Director of Practice Management and Health Center Operations, Louisiana Primary Care Association</li> <li>Erica Rose-Crawford, AAS, NRP, CN-BC, Statewide Project Manager-CHWTP, Louisiana Primary Care Association</li> <li>Peyton Fisher, Project Director for Delta Region Rural Workforce Program, Louisiana Primary Care Association</li> </ul>	<p><b>Syphilis &amp; Congenital Syphilis in Lake Charles: Understanding Impacted Populations Willowick 2</b></p> <ul style="list-style-type: none"> <li>Elizabeth Lindsay, MPH, Perinatal Surveillance Supervisor, Louisiana STD/HIV/Hepatitis Program</li> <li>Lawrencia Gougisha, MPH, BSN, RN, Perinatal Case Manager (Regions 2 and 4), Louisiana STD/HIV/Hepatitis Program</li> </ul>	<p><b>CMS Provider Enrollment: Knowing When to Report Changes and How Willowick 1</b></p> <ul style="list-style-type: none"> <li>Patty Harper, RHIA, CHC, Principal Consultant, InQuiseek Consulting</li> </ul>

#### Connecting to Workshop WiFi

Wi-Fi: GNLC Public

No password

#### Restaurants Available at the Golden Nugget

- Grotto Ristorante:** Rustic Italian fare, including pizza, is served in this cozy trattoria at the Golden Nugget casino.
- Landry's Seafood House:** Family-friendly chain eatery offering steaks & Gulf Coast seafood in laid-back surroundings.
- Saltgrass Steak House:** Elevated eatery at Golden Nugget Hotel & Casino serving steak, seafood & other American classics.
- Lillie's Asian Cuisine:** Contemporary eatery in Golden Nugget casino offering Chinese & Japanese cooking amid sleek decor.
- Bill's Bar & Burger:** This standalone burger shack serves up the hottest and freshest burgers around.