# MEMBER INCENTIVES

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Delivering the Next **Generation** of Health Care

## Administrative Initiatives



In accordance with La. R.S. 46:460.61, as amended by Act 143 of the 2022 Regular Session, the following providers shall be considered to have satisfied, and shall otherwise be exempt from having to satisfy, any credentialing requirements of a managed care organization:

- Any provider who maintains hospital privileges or is a member of a hospital medical staff with a hospital licensed in accordance with the Hospital Licensing Law, La. R.S. 40:2100 et seq.
- Any provider who is a member of the medical staff of a rural health clinic (RHC) licensed in accordance with La. R.S. 40:2197 et seq.
- Any provider who is a member of the medical staff of a federally qualified health center (FQHC) as defined in La. R.S. 40:1185.3.

The following table indicates how the providers described above may notify AmeriHealth Caritas Louisiana of their status when they initially join a hospital, a RHC, or a FQHC or prior to the expiration of their current credentialing.

Hospital Providers Providers who maintain hospital privileges or are a member of a hospital medical staff	1. 2.	Send an email to Credentialing with the subject line Add ACT 143 Credentialing@amerihealthcaritasla.com Attach a copy of the letter from the hospital granting privileges OR Attach a letter on hospital letterhead requesting provider(s) be added and/or recredentialed
FQHC or RHC Providers Providers who are a	1.	Send an email to Credentialing with the subject line Add ACT 143 Credentialing@amerihealthcaritasla.com
member of an FQHC or RHC	2.	Attach a letter on Company letterhead requesting provider(s) be added and/or recredentialed

# Vision Benefits



Enrollees 21 years of age and older are eligible for:

- Routine eye examinations once per year with no co-pay. No referral is needed for the first routine eye exam.
- \$100 allowance toward the purchase of eyeglasses (frame and lenses) or contact lenses once per year.

Enrollees younger than 21 years of age are eligible for:

- Routine eye examinations once every calendar year, or more often if medically necessary. No referrals are needed for routine eye exams.
- Three (3) pairs of prescription eyeglasses, per calendar year, or more often if medically necessary.
- Prescription contact lenses if medically necessary when they are the only method for restoring vision.

# Adult Chiropractic Care



Chiropractic providers are to identify and refer members who may benefit from care coordination and/or case management services to the ACLA Population Health Management team. This will include complex members who are diagnosed with multiple chronic diseases (i.e. Diabetes, CAD, Asthma) and have a history of high Emergency Room and/or Inpatient utilization.

### Background:

Chiropractic service is needed to:

- Increase pain treatment alternatives
- Mitigate overutilization of Opioids
- Improve Provider Pain management prescribing behavior

### **Expected Outcomes:**

Anticipated outcomes for members participating in the ILO:

- Reduction in ER Utilization for reasons of pain
- Improve HEDIS rates for ER (reduce ER utilization)
- Increased Care Management engagement to address pain management
- Reduce opioid dependency; reduce opioid prescription fill rates
- Reduce All Cause Readmissions

## Member Benefits



- Supplemental Benefits to Improve Health Related Social Needs
  - Transportation Benefit
  - Food Insecurity Benefit
  - Medication Assistance Programs
  - Housing Insecurity
  - Healthcare Navigation/Community Health Workers
- Wellness Benefits
  - Appropriate billing to maximize patient utilization and reduce member out of pocket
    - Colonoscopy
    - Mammogram
    - CT Lung
    - Vascular studies
  - Online Resources

### Care Card





### Care Card



### Places you can use your CARE Card:

FAMILY

RITE AID PHARMACY

CVS

pharmacy





Walgreens

DOLLAR GENERAL

#### Swipe & Save with OTC Network

Your AmeriHealth Caritas Louisiana CARE Card can save you money as well as earn you rewards. The OTC Network can help you get instant savings on select wellness and everyday items.

Just swipe your CARE Card at participating retailers when buying eligible products to save up to **\$100** each month. You just need one card to enjoy all the benefits!

#### Get the OTC Network mobile app

The OTC Network mobile app can help you save money and keep track of your CARE Card.

#### With the app, you can:

Check card balance. (\$)

Choose a participating retailer. (produced)

Discover item eligibility by scanning [[[[]] the bar code.

Visit www.myotccard.com

#### Earn rewards by completing the following:

Category	Incentives (effective January 1, 2023)	Details	Reward amount
	Child well visits	Completion of all six well visits (birth to 15 months)	\$20
Well screenings		Annual well visits (ages 2 – 20)	\$15
	Adult well visits	Adults ages 21 and older annual well visit	\$20
	Cervical cancer screening	Women (ages 21 – 64)	\$10
	Colorectal cancer screenings	Adults (ages 50 – 75)	\$10
Diabetic screenings	Dilated eye exam		\$10
	Kidney screening	For members who complete all three	
	A1c blood test		
Postpartum exams	Postpartum visit	7 – 84 days after delivery	\$20
Prenatal	Complete Notice of Pregnancy form or call Bright Start® to inform of pregnancy	In first 12 weeks of pregnancy	\$25
	Prenatal visit	Prenatal visit in first 12 weeks of pregnancy	\$25
Other	Health needs assessment	Complete assessment on the member portal or by calling Member Services within 90 days of enrollment	\$10
	Follow-up assessment after a behavioral health hospitalization	Qualified members	\$10
	Flu shot	Annual benefit	\$5

#### Products you can buy with your CARE Card include:

Eye care

Eye drops

Sunglasses

Contact solution

Reading glasses

cold medicines

medicines

medicine

Children's allergy

Children's stomach

Children's vitamins

Contact lens cases

**Children's medicines** 

Children's cough and

Baby care Diapers Baby wipes Nursing items Baby powder Diaper bags Bottles Formula Baby foods Pacifiers Teething relief Baby clothes Bibs

**Family planning** Pain relief Pregnancy tests Aspirin Condoms Acetaminophen Contraceptives Ibuprofen Muscle pain creams Women's care Joint pain medicines Feminine pads and tampons **Digestion medicines** Panty liners Antacids Anti-fungal creams Laxatives **Diabetic supplies** Anti-gas medicines Glucose monitors Test strips Hemorrhoid creams Compression socks

Foot bath supplies

Wellness items Vitamins Nutrition bars Sport drinks Weight loss foods and shakes

#### **Healthy foods**

Fruit and vegetables Bottled water Meats Stomach medicines Milk, cream Diarrhea treatments

\* For a full list of eligible items please visit www.amerihealthcaritasla.com/carecard

# Value Based Arrangements



### **Value Based Arrangements**

- Hospital Incentive Program
- Bundled Payments
- ACO Arrangements (Large/Small)

PerformPlus is a suite of value-based incentive programs designed to improve quality, efficiency, patient satisfaction, and provider experience.

### PerformPlus is strategically designed to:

- Improve the integration of physical and behavioral health services.
- Provide physicians with the tools they need for success.
- Improve the member experience.
- Avoid waste and duplication of care.
- Bring cost trends in line with or below inflation.
- Allow for customizations to meet the unique needs of our health care delivery partners.



Value-based Programs by 🐜 AmeriHealth Caritas.

# PerformPlus Portfolio of Programs



