



The Louisiana Rural Health Association proud to partner with Well-Ahead Louisiana to host the

2023 Rural Health Workshop

The workshop will be held **June 20 - 22, 2023 at the Golden Nugget in Lake Charles, Louisiana**. Our joint workshop provides an opportunity for rural healthcare professionals across the state to hear from federal and state-level leaders on current hot topics. It also provides information on available funding and technical assistance opportunities—plus offers education that aims to improve patient care and eliminate rural health disparities. Attendees include leaders and staff from Rural Health Clinics, Federally Qualified Health Centers, and Rural/Critical Access Hospitals. Approximately 150 to 200 attendees are anticipated.

SPONSORSHIP/EXHIBITOR OPPORTUNITIES

	Le Grande Sponsor \$10,000	Fais-Do-Do Sponsor \$8,000	Bon Temp Sponsor \$6,000	Zydeco Sponsor \$4,000	Lagniappe Sponsor \$2,000	Exhibitor Only \$1,000	Table Sponsor \$750
Opportunities available	1	2	3	4	5	10	20
Verbal Sponsorship recognition at event	X	-	-	-	-	-	-
Opportunity to provide promotional messaging to attendees through LRHA email marketing	2	1	-	-	-	-	-
Tagged sponsor recognition on LRHA social media posts	3	2	1	-	-	-	-
Opportunity to select booth location	X	X	X	-	-	-	-
Article/Advertisement in LRHA Newsletter	400 words	200 words	100 words	-	-	-	-
Opportunity to introduce speaker	Plenary	Plenary	Break Out	Break Out	-	-	-
Advertisement in Summit attendee welcome packet	Full Page	Full Page	Full Page	Half Page	Half Page	-	-
Sponsorship recognition on event signage	X	X	X	X	X	-	-
Sponsorship recognition on LRHA event page	X	X	X	X	X	-	-
Booth space at event	X	X	X	X	X	X	-
Sign recognizing sponsorship on one (1) attendee table throughout event	-	-	-	-	-	-	X

BOOTH SPACE (25 TOTAL AVAILABLE)

- One 2' x 6' skirted table, two chairs, and access to wireless internet
- Two (2) attendants (additional booth attendants will be assessed a \$100 fee)
- All exhibitors will be listed in the attendee welcome packet

Sponsor and Exhibitor Registration Closes

April 15, 2023

Please note that all opportunities are limited and registration may close earlier than date listed above if all spots are filled.

Attendee Engagement

Your company's participation as a sponsor or exhibitor at this event will provide an excellent opportunity to share program, products, and service information with key rural stakeholders and health care provider organizations. Breakfast, breaks, and prize drawings will be held during the conference to ensure that all exhibitors receive maximum networking opportunities. See anticipated schedule below for opportunities to engage with attendees. Attendees will be provided a exhibitor engagement card that will need to be completed and submitted in order to be entered for the door prize drawings. **Exhibitors and sponsors in attendance at the event are invited, but not required, to donate a door prize to be provided to attendees. The provider of each door prize will be recognized when winners are announced during event closing.** Table centerpieces with table sponsor logos will also be given away as door prizes.

Exhibitor Schedule*

Monday, June 19

4:00PM- 6:00PM- Exhibitor Set-Up

Tuesday, June 20 (Conference Start)

6:00AM – 7:00AM- Exhibitor Set-Up

7:00AM – 8:00AM - Breakfast with Exhibitors

9:30AM – 10:00AM - Break with Exhibitors

2:15PM – 2:45PM - Break with Exhibitors

5:30PM – 6:30PM - Networking Reception with Exhibitors

Wednesday, June 21

7:00AM – 8:00AM - Breakfast with Exhibitors

9:15AM – 9:45AM - Break with Exhibitors

2:00PM – 2:30PM - Break with Exhibitors

Thursday, June 22

7:00AM – 8:00AM - Breakfast with Exhibitors

10:00AM – 10:30AM - Break with Exhibitors

Exhibitors can break down booths after morning break. Any items being donated as door prizes will be collected by event staff at 10:30AM.

**Schedule is subject to change in the event of a change to the overall event agenda. Any changes will be communicated to registered exhibitors.*

Load – In Directions

Exhibitors will enter through the main hotel entrance or self parking garage. Carts can be obtained from the bellman desk to transport supplies to the exhibitor area on the meeting level. See attached site map for location of elevators to the meeting level.

Shipping Instructions

If you plan to ship packages directly to the hotel, please notify Vendor Contact below. Packages must be delivered no more than three (3) working days prior to the program date commencement (June 20, 2023).

ADDRESS PACKAGES: *Exhibitor Organization Name*
 c/o Golden Nugget Business Center
 2550 Golden Nugget Blvd.
 Lake Charles, LA. 70601

INCLUDE: Group: Louisiana Rural Health Association
 Contact: Denaé Hebert
 Event Date/Room: June 20, 2023 – June 22, 2023, Grand I & II
 Conference Planning Manager: Lorin All, 337-508-7915

Please note that the venue charges the following package handling fees for all incoming boxes/packages. LRHA will request reimbursement from exhibitors to cover these expenses.

Envelops \$3.00
Priority Boxes up to 15lbs \$10.00 Per Piece
15-50 lbs \$25 per Piece
51-100 lbs \$35.00 Per Piece
101-200 lbs \$50.00 Per Piece

Liability/Insurance

Every reasonable precaution will be taken to protect the exhibitor's property; however, LRHA or the hotel will not have responsibility or liability for the exhibitor's property, owned or rented, his person, or that of his employees or agents, from personal injury, theft or any other causes. Exhibitors are advised to carry floater insurance to cover exhibit material and public liability.

Lodging Information

A block of rooms is being held at the The Golden Nugget for the nights of Monday, June 19, 2023 Tuesday, June 20, 2023, and Wednesday, June 22, 2023 at a special group rate of \$159.00 + tax. Instructions for reserving hotel rooms will be provided upon registration as a sponsor/exhibitor.

Vendor Contact

Lynne Bourgeois, LRHA

Phone: 985-519-3362

Email: lynne@eatmovegrow.us



- | RESTAURANTS | BAR & LOUNGES | RETAIL | OTHER |
|---|--|--|---|
| <ul style="list-style-type: none"> • CADILLAC MEXICAN KITCHEN AND TEQUILA BAR • CHART HOUSE • CLAIM JUMPER • CLAIM JUMPER GRILLE • GROTTTO • H2O GRILL • LANDRY'S SEAFOOD HOUSE • LILLIE'S • SALTGRASS STEAK HOUSE • STARBUCKS • VIC & ANTHONY'S | <ul style="list-style-type: none"> • BAR 46 • BILL'S BAR & BURGER • BLUE MARTINI • CADILLAC MEXICAN KITCHEN AND TEQUILA BAR • H2O POOL + BAR • ICE BAR • RUSH LOUNGE • PARTY PIT | <ul style="list-style-type: none"> • AQUA • CHOCOLATE BOX • ESSENTIALS GIFT SHOP • LUXE • MEMENTO • NINETEEN FORTY-SIX • RIVETED • STYLE & TREND | <ul style="list-style-type: none"> ■ CABANAS ■ CASINO □ DAYBEDS ■ DRAFTKINGS SPORTSBOOK ■ LUXE ■ HIGH LIMIT ■ LOFT SUITES ■ PLAYERS CLUB, CAGE, CREDIT ■ MEETING ROOMS ■ POKER ROOM ■ SPA ■ RESTROOMS |